Active&Fit DIRECT™

Health Alliance™

SUMMER'S ON LET'S GET MOVING

$0 Enrollment Fee

with Code: **FLEXYOURFIT**[1]

- ***Top-brand gym options*** *for just $28/mo., plus 20%-70% off premium exercise studios*[2]
- ***Bundle gyms and save $$***[3]
- ***Personalized well-being coaching*** *at no extra cost*
- ***No long-term contracts****—switch gyms or cancel with ease*
- ***Create a free account*** *to get 14,000+ at-home workout videos*

STANDARD FITNESS MEMBERSHIP

$28/mo.

12,700+ FITNESS CENTERS

Active&Fit DIRECT™

12,700+ Standard Gyms

LA|FITNESS · CRUNCH · 24 HOUR FITNESS · EOS FITNESS · ANYTIME FITNESS · snap 24/7 fitness · + More

9,800+ Premium Gyms

STRETCH LAB · FIT4MOM · CLUB PILATES · F45 TRAINING · RUMBLE · pure barre · + More

Learn More: HealthAlliance.org/ActiveFitDirect

[1] $28 enrollment fees waived for standard and premium gyms 6/1/25 12:01 a.m. - 8/31/25 11:59 p.m. PT.

[2] Plus applicable enrollment fees and taxes. Costs for premium exercise studios exceed $28/mo. plus applicable enrollment fees and taxes. Fees vary based on premium exercise studios selected.

[3] Members may purchase multiple standard and premium gym memberships with a $5 discount off the monthly fee for each membership purchased after their first.

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